

# Publications Newspaper

## Ads Fares

	1 issue	2 issues	3 issues	4 issues	5 issues	6 issues	8 issues	10 issues	12 issues	
% of discount		-5%	-10%	-15%	-20%	-25%			2 colors	Full color
Business Card	\$150	\$143	\$135	\$128	\$120	\$113			\$113	\$212
¼ of Page	\$450	\$428	\$405	\$383	\$360	\$338			\$338	\$437
1/3 of Page	\$550	\$523	\$495	\$468	\$440	\$413			\$413	\$512
½ of Page	\$750	\$713	\$675	\$638	\$600	\$563			\$563	\$662
Full page	\$1000	\$950	\$900	\$850	\$800	\$750			\$750	\$849
Inside Back Page	\$1500	\$1425	\$1350	\$1275	\$1200	\$1125			\$1125	\$1224
Back Cover page	\$1500	\$1425	\$1350	\$1275	\$1200	\$1125			\$1125	\$1224
½ of Front page	\$1000	\$950	\$900	\$850	\$800	\$750			\$750	\$849
½ of Back Page	\$1000	\$950	\$900	\$850	\$800	\$750			\$750	\$849
Color Additional Fares	2 colors ⇔ Black & White price + \$99 Full color ⇔ Black & White price + \$299								2 colors for the B&W price Full color ⇔ 2 colors + \$99	

## Feature

**50% discount on all the rates of banner ads in our website !**

**Notice:** these tariffs do not include the HST . Alls the rates are per ads for each issue